



# Virginia Green Events



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## The Virginia Green Travel Oyster Roast Celebration Richmond, VA



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**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## The Virginia Green Travel Oyster Roast Celebration

For more 'green' specific information :

[www.viriniagreentravelalliance.org/support-virginia-green-tourism-oyster-roast-.html](http://www.viriniagreentravelalliance.org/support-virginia-green-tourism-oyster-roast-.html)

**Virginia Green Activities**

## **This facility pledges that they:**

### **Recycle.**

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
  - Glass bottles
  - Aluminum cans
  - Plastic bottles
  - Paper
  - Cardboard
  - Composting of food & other compostable items
- Other actions taken related to recycling: Oyster Shell Recycling

### **Minimize the use of disposable food service products.**

- Use compostable food service items and direct this material to available composting operations in your area

### **Printed Materials.**

- Use electronic registration, correspondence, and forms instead of paper forms
- Print brochures and other printed items on recycled content paper
- Use soy-based inks
- Print all documents double-sided
- Purchase/use paper products with 30% or higher recycled-content

### **Waste Reduction.**

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
  - Arrange for the composting of food waste and other compostables
  - Use non-bleached napkins and coffee filters
  - Use water pitchers to minimize the use of single-use bottles
  - Encourage the use of mass-transit and/or carpooling to the event
  - Provide for recycling of boxes and other set-up wastes
  - Purchase from vendors and service providers with a commitment to the environment

## Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our events webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- Have quantified our greening efforts and will post estimates of the reduced environmental impacts (you could use some sort of pollution calculator, such as [www.cleer.org](http://www.cleer.org) or [www.cleanerandgreener.org/resources/pollutioncalculator.htm](http://www.cleanerandgreener.org/resources/pollutioncalculator.htm))



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For more information on **The Virginia Green Travel Oyster Roast Celebration**, see [www.viriniagreentravelalliance.org/home.html](http://www.viriniagreentravelalliance.org/home.html) or contact Tom Griffin at [viriniagreen@virginia.org](mailto:viriniagreen@virginia.org) or 804-986-9119.

For more information on the Virginia Green program, see [www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx](http://www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx).



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